CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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Ontario OK For 59 New Houses

Also Pass 24 Alteration Plans To Modernize And Enlarge

The number of plans for the construction of theatres in Ontario, submitted and approved during the past few years, numbers 59, a dozen-or-so of which are being erected now. In addition 24 have been or will be altered. It is likely several additional drive-ins will be on the drawing boards soon, for the maintenance and engineering department of Famous Players, under Jules Wolfe, has much data on hand for that type of operation.

Famous Players, Canada's largest circuit, is anticipating the erection of 40 new theatres across the Dominion, which will add 44,000 seats to the Canadian total, 721,700 in 1945. Wolfe and his men, for FPCC and affiliates, are busy on the erection of nine

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Famous Players Chiefs Huddle

Famous Players' district managers completed an intensive three-day business conference at the Royal York Hotel, Toronto, recently. Present were Frank Gow and Maynard Joiner of Vancouver; Edward A. Zorn and Harold Bishop of Winnipeg; R.

(Continued on Page 3)

Ontario Museum Has Film Sked

Twice-weekly exhibition of 16 mm. travel films and animated cartoons will begin in the 420-seat theatre of the Royal Ontario Museum, Toronto, on October 18th and continue until Christmas week. Sponsored by the Division of Museum Exten-

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Art Larante Back For Peerless

Montreal branch manager for Peerless Films will be Art Larante, states Jack Roher, head of that company.

Larante, whom many will remember, was in the film trade for many years prior to leaving it for the export business. At the time he quit he was connected with France Films.

At one time Larante was Regal Film's manager in Montreal. His appointment is proof of the growth of Peerless, which is now handling Astor product and has an increased number of features.

USA Pic Pioneers

USA Picture Pioneers will hold their annual harvest dinner at the Waldorf-Astoria, New York, on November 20th.

MPTAO Battles Smoking Ban

The Motion Picture Theatres Association of Ontario, through Joseph Singer, KC, will make representations before officials of the City of Toronto in opposition to the proposed by-law which would forbid smoking in any and all theatres. The theatre men

(Continued on Page 6)

Joe Franklin Talks About Building

A man who doesn't share the optimism of many theatre planners is Joseph M. Franklin of Saint John, New Brunswick, president of the Franklin & Herschorn Theatre Co., Ltd., seven-theatre Maritime circuit. Canada's theatre construction

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Para's Probable List Of Pix Seen As 22

Paramount's tentative list of releases for the new season has been made public by Gordon Lightstone, Canadian general manager, following home office conferences in New York with Charles Reagan, vice-president in charge of distribution, who approved announcement of the 1946-47 program.

The list is not necessarily final, stated Reagan, because Paramount proposed to release as many pictures as the company can handle successfully and the market was capable of absorbing.

First on the list is the film version of the Richard Henry Dana sea classic, "Two Years Before the Mast," which opened recently at the Rivoli, New York. The picture, which was directed by John Farrow and has Alan Ladd, Brian Donlevy, William

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CENSOR MAY CRACK DOWN

Exhibitors who fail to use "Adult Entertainment" snipes may cause the suggestion to be changed to a regulation. Several rural theatre men have been sent a few letters before classifying the program properly.

Some have blamed it on the exchanges, saying that they did not enclose snipes.

According to O. J. Silverthorne, chief Ontario censor, the idea is working out quite well, with the vast majority of exhibitors co-operating.

The "Adult Entertainment" label on pictures thus classified was ordered earlier as an experiment to last one year. There had been continual agitation against certain types of pictures being shown to juveniles.

WPTB Approves Fox And Emp-U Groups

Season's groupings and sales policies for Empire-Universal Films and 20th Century-Fox Films have been approved by the Wartime Prices and Trade Board through J. R. Croft and George M. Davies, the latter now the successor of the former as administrator of services.

Davies replaced Croft, whom he had served as deputy, on October 1st and has assumed full responsibility for theatre and film controls. Croft, who had been serving in an advisory capacity for some time, has returned to Traders Finance Corporation.

Davies was in charge of gasoline rationing for the oil controller prior to joining Croft. He came to the government in 1942 from the Chrysler Corporation of Canada and played an important

(Continued on Page 3)

Mark Hellinger's THE KILLERS, told the untamed Hemingway way, is a never-to-be-forgotten melodrama which is now in its THIRD WEEK at the UPTOWN THEATRE, Toronto. Burt Lancaster, Ava Gardner and Edmond O'Brien star in this thrilling Universal feature. Book it through EMPIRE-UNIVERSAL FILMS now!

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The same Navy Blue Revue that took Canada, Britain and Europe by storm . . . Now on the screen . . . **TEN TIMES GREATER THAN EVER!**

BRITISH NATIONAL FILMS presents CANADA'S NAVY SHOW

MEET THE *Navy*

with scenes in TECHNICOLOR

A BROADSIDE OF GAY COMEDY AND SPARKLING MUSICAL HITS

"You'll Get Used To It", "Lydia", "Beauty On Duty", "Meet the Navy", "In Your Little Chapeau", "My Diary Knows", "Song of Canada", "Remembrance"

VARIETY says . . . 'THE BEST MUSICAL PICTURE EVER TO COME OUT OF BRITAIN'

Physical Distribution Through

ANGLO-AMERICAN FILM CORPORATION, LTD.

PRC

Famous Players Chiefs Huddle

(Continued from Page 1)

S. Roddick of Halifax; Ray Tubman of Ottawa; and Dan Krendel, Jack Arthur and Bob Eves of Toronto.

The district managers faced a crowded agenda which kept them busy at the round-table conferences from morning until evening for three days. The discussions were led by Morris Stein and L. I. Bearg, eastern and western division managers respectively.

At the opening session the district managers were addressed by J. J. Fitzgibbons, president of Famous Players, and R. W. Bolstad, vice-president, and then went into conference with head office executives and department heads. In the morning they dealt with maintenance, purchasing construction, sound and projection, with talks by Jules Wolfe, Peter Brown, George Cuthbert and Charlie Dentlebeck.

The next morning's session was devoted to discussion on the sale of confections in theatres and the installation of candy bars.

In the afternoon advertising and publicity was the subject of a talk led by James R. Nairn with James Cameron speaking on exploitation and Victor Growe on radio. The afternoon session was also devoted to considering the newest developments in the sale of gift tickets and the organization of children's shows. A. E. Brown led these discussions.

Booking was the subject of the final morning's session headed by Ben Geldsaler and many phases of head office and general operation were dealt with by R. W. Bolstad and department heads Angus MacCunn, R. G. Darby, W. E. Kerr, Cliff Yonson, J. A. Troyer and Frank Justin.

On the concluding evening the district managers and the general managers of the motion picture companies were guests of Famous Players at a dinner in the Royal York Hotel.

Plans are now being made for a series of regional meetings for managers in both the eastern and western divisions.

Farnum Cast In Pic

William Farnum, star of silent films, has been cast in Columbia's "They Walk Alone."

Three Dimensional

A report from Moscow states that the first stereoscopic (three-dimensional) film has been completed. Title of the movie is "Robinson Crusoe."

WPTB Approves Fox And Emp-U Groups

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part in approving the groupings submitted to date.

Croft was borrowed by the WPTB in 1941 from Traders Finance Corporation, where he is vice-president and assistant general manager. He succeeded M. W. McCutcheon as administrator in 1944, who assumed charge of theatre and film controls when R. C. McMullen, in charge since their establishment in 1941, returned at the end of 1943 to E. P. Taylor Enterprises.

The list of approved groupings for Empire-Universal and 20th Century-Fox are as follows:

20th Century-Fox

7 Specials, (including Mau-Zan Production); 14 Group A, (including 2 Litvak Productions); 14 Group B; Group C, balance.

Empire-Universal

(a) Universal Product:

2 Specials; 11 Supers, (including three outside productions).

(b) International Product:

6 to 8 feature pictures which may be sold as specials on individual contracts subject to the conditions that the first picture in order of release must be offered to basic contract holders of Universal products, and subsequent pictures as long as that exhibitor continues to buy in order of release.

(c) Republic Product:

12 Specials (of which four in color).

4 Group A in color. When sold flat rental 25% in excess of the corresponding flat rentals in basic contracts for the class of feature formerly known as Republic DeLuxe may be charged.

8 Group B, corresponding to the product formerly known as Anniversary.

8 Group C, corresponding to the product formerly known as Jubilee.

Westerns:

12 Group A Rogers or Autry to be offered on the same terms as Westerns featuring these stars have been hitherto offered.

8 Group B Red Ryder productions to be offered on the same terms as were formerly charged for Wild Bill Elliott productions.

NFB's 'Guilty Men' Being Reissued

"Guilty Men," the Canadian film made by the World In Action unit of the National Film Board to explain the complicated trial procedure at Nuernberg, is being reissued to first-run theatres across the Dominion. The short was first released in December, 1945.

After a brief review of post-war efforts at justice, many of which became violent attempts at vengeance, the film documents the formation of the international military tribunal and its aims and operations. "Poisons," the commentator declares, "that infect the state can only be purged by painful surgery." The film concludes with the prophetic words, "Those who bring tragedy to the peoples of the world must suffer the peoples' justice."

It is being distributed by United Artists.

Republic Profits For Three Month Period

Republic Pictures Corporation and subsidiaries reported net profit for the 13-week period ending July 27, 1946, of $717,659.67 before provision for Federal taxes. Estimated taxes are $272,710.67, leaving a net after taxes of $444,949.

LEON C. SHELLY

Head of Shelly Films, Toronto, who represented the Film Producers Association of Canada at the meeting of the Advertising & Sales Club, which he addressed on "The Selling Power of the Movies." Shelly discussed revolutionary developments in the use of commercial and industrial films.

In 'Love And Learn'

Otto Kruger has been assigned to WB's "Love and Learn."

MAKE YOUR RESERVATIONS NOW!

For the Annual

MEETING and LUNCHEON

of the

MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

To be held

TUESDAY, OCTOBER 22nd, 1946

at the

KING EDWARD HOTEL, TORONTO

(Vanity Fair)

Business Meeting 11 A.M.

Luncheon 1 P.M.

MOTION PICTURE THEATRES ASS'N OF ONTARIO
ARCH. H. JOLLEY, Secretary
21 Dundas Square ELgin 9630 Toronto, Ont.

The Hottest Picture on the Screen!

EAGLE-LION

"The WICKED LADY"

Terrific Business Everywhere!

FASCINATING ROMANCE FULL OF INTRIGUING SITUATIONS WITH THE FLAVOUR OF HIGHWAY ROBBERY AND ADVENTURE . . .

STARRING

JAMES MASON · PATRICIA ROC

MARGARET LOCKWOOD

MPTAO Battles Smoking Ban

(Continued from Page 1)

contend that it would be more just to ban smoking in the back of busses, dancehalls and such places, since they are not equipped to prevent fires, as are theatres.

Civic officials expressed little concern over the possibility of a theatre building burning to the ground at the meeting held recently to discuss the setting up of regulations with teeth in them banning all smoking in theatres. "Most of them (theatres) are well fireproofed, but the catch is that a tiny fire can produce the little bit of smoke needed to create a great panic," said Captain Hill of the fire marshall's office at the meeting at which Detective - Sergeant William Simpson from the same office, Mayor Saunders and Fire Chief George Sinclair were in attendance.

"Everyone swings around in the seats, starts climbing over the furniture and then winds up piled high, dead or unconscious, jammed in the exits,' he said.

It is this ever-present danger that does worry the officials and when three small fires, believed set by a woman, were extinguished by the staff of the Alhambra Theatre in Toronto within the space of a half hour, the officials started to check the regulations. They found to their surprise that there were none and that the "No Smoking" signs in theatres carried absolutely no authority whatever. A person could smoke anywhere in the theatre and not break a single law. What probably would happen is that the smoker would be asked to leave.

The Cinematograph Act bans any smoking in the projection room, but that does not apply to the general public which is never allowed inside the booth and the projectionist would never smoke there because of the possible consequences.

At the first meeting of the series, which was started at the instigation of Mayor Saunders, it was found to set up a Toronto bylaw that would mean anything, it was necessary to obtain authority from the Ontario legislature.

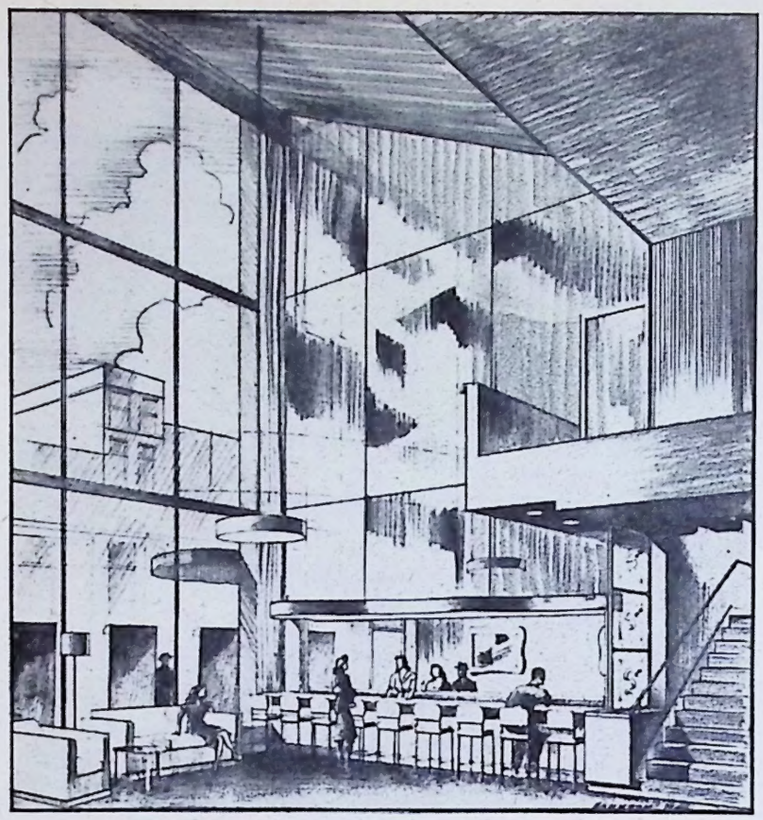
O. J. Silverthorne, chief Ontario motion picture censor, also agreed that there were no regulations and stated that theatre operators appeared to be wholeheartedly in favor of any improvements.

Staffs of most theatres have been trained to prevent panics and handle large crowds in any emergency. Fire drills by staffs and audiences under the supervision and inspection of local fire authorities are quite common. In actual emergencies theatres have been emptied in two minutes and less and some have had crowds over 1,000.

In 1944, the latest year for which figures are available, property damage in Canadian theatres amounted to a new low of $75,000, with not one life being lost.

According to Henry Anderson, manager of the insurance department of Paramount Pictures, a person is safer in a treatre than in any other pursuit in life and Arch H. Jolley, executive-secretary of the Motion Picture Theatres Association of Ontario, has stated unequivocally that there is no danger of fire in any Provincial theatre during operating hours.

Interior of FPCC's University



Sketch shows what the restaurant bar will look like in Famous Players' University Theatre. Left wall of the spacious lounge in which the bar is located is a two-storey picture window. Stairway at right leads to second-floor seats, lounge and rest rooms. Site is on Bloor Street in Toronto.

New Argosy Pictures Signs RKO Deal

Argosy Pictures, the newly-organized John Ford - Merian Cooper enterprise, recently completed a four-picture releasing deal with RKO. First picture will have part, if not all, of the interiors shot in RKO's studios in Mexico City and will be an adaptation of the Graham Greene novel, "The Labyrinthine Ways," under the title, "The Fugitive."

Four Legit Theatres Operated in 1945

In 1945 there were four establishments which operated as legitimate theatres. The four situations were open for 1,035 days during the year, had net receipts of $873,341 and collected an additional $239,179 in amusement taxes. There were 1,137,322 paid admissions to these performances.

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Ontario Approves New Theatres

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theatres. Of these three are in Montreal, three in Toronto, two in the Maritimes and one in Sudbury, Ontario. Building of the new University Theatre, on Bloor Street, Toronto, will begin in November.

Tenders have been called for the Centre Theatre, Windsor, a project of Windsor Paramount Theatres, a 750-seat house figured to cost $150,000. Eric W. Hounson, Toronto, is the architect. A $75,000 building permit has been issued in Chilliwack, BC, for a Famous Players theatre designed by Townley and Mathewson, Vancouver.

Skyway Drive - in Theatres, which has one near Hamilton and another outside Windsor, is said to be planning a second such operation in the latter area. The company is constructing a drive-in near London. Simon Meretsky, Famous Players' Windsor partner, says that he will open one on the now-unused site of the Devonshire racetrack, his property, and B & F's plans for one near Toronto are still on, though disputed by residents of the district. There is a drive-in in operation near Vancouver and there are rumors of one in the Maritimes.

A new theatre recently opened by W. J. McGregor in Gladstone, Manitoba, is the Audio, which seats 336. The Roxy, owned by the Saskatchewan Amusement Company of Regina, was also opened recently with J. Weir of Regina as manager.

Mono Title Change

"Beauty and the Bandit" is the new title for Monogram's third Cisco Kid film starring Gilbert Roland.

Janet Scellen Heads NFB In New York

Janet Scellen, lately returned to Canada from a year's service with the London, England, office of the National Film Board of Canada, has been placed in charge of the New York office of the Board.

A graduate of the University of Toronto, Miss Scellen has had wide experience in the field of film distribution. With the Film Board since 1939, she was John Grierson's first secretary on his appointment as Canadian government film commissioner and was for quite some time later associated with Wesley Greene when he was director of distribution. While in London she dealt with distribution of Canadian films, through British channels, all over the world.

Paramount thanks to the 900 Theatres that played Paramount Pictures during Paramount Month

..CROSS MY HEART..
TWO YEARS BEFORE THE MAST
..CALIFORNIA (in Technicolor)
The STRANGE LOVE OF MARTHA IVERS
THE PERFECT MARRIAGE
..TO EACH HIS OWN..
MONSIEUR BEAUCAIRE.. O.S.S.
.....LADIES' MAN.....
...WELCOME STRANGER..
.... Irving Berlin's ....
BLUE SKIES (in Technicolor)
THE TROUBLE WITH WOMEN
SUDDENLY IT'S SPRING

'S 'S

and

LOOK AFTER YOUR P's AND THE QUEUES LOOK AFTER THEMSELVES!

Paramount Pictures

A Glutton for Punishment?

FP Captains' Gabfest

World's No. 1 Movie Fan?

A man who will win the ungrudging admiration of Barney Fox, Bobby Meyers, Harvey Hunt and other circuit bookers who screen early and often to find the right feature for the right situation, is Charlie Grant of Seaton Street, Toronto. Charlie has a picture-packed past, a like present and a future planned in the same pattern. He estimates that he has seen about 25,000 full-length films since he began his relentless pursuit of scripted heroes and heroines in 1917.

Charlie is not a man to quarrel with in such matters, since he maintains a complete record of films viewed and he brought out his recent records for examination. These were several pages of closely written lines, not much larger than this type, each of which was devoted to the name of a film and its stars. It was the work of a man who obviously considered the task important. Since he derives his income from a diversity of tasks, the record keeps him from making unnecessary expenditures. Not having any excess of money, his pursuit would become unduly expensive were it not for the double feature and the record enables him to pick out dual programs made up of two pictures he has not yet seen. When, on occasion, he relaxed his vigilance, he found, to his annoyance, that he had seen one of the films elsewhere. Love's labor—and half the admission price—lost.

Right now Charlie has slowed down to five shows per week or about one each evening and he is facing the periodic layoff, unwanted but inevitable, which comes every few years and lasts for eight or nine months until the films have caught up with him. You can't mention a picture he hasn't seen, with the exception of those in the first-run houses. He clips the lists from the dailies every Saturday but they are not fully informative and he finds it necessary to communicate with some houses personally each week. His patronage is drawn by theatres between the first and last runs, for he has seen most films before they reach the latter.

The main item of Charlie's daily and Sunday attire is a pair of riding breeches, as though he was dressed for the journeys which take him to all parts of the city. He is clean-shaven, under 40, a serious, straight-talking person and his eyes don't bother him. Once he read that a USA youngster had been given a prize as the champion movie fan and, feeling that he had a better claim on the title, went to see Dewey Bloom at Regal Films. Dewey made some enquiries for him but nothing came of it.

Didn't he get tired of seeing the same stories over and over again? "You go through a lot of trash but it's worth while," he replied. What about a favorite star? "They're all about the same—that is, the better ones like Tracy and Bergman." Would he like to see Hollywood and the stars in person? "Not particularly."

Did he have any special reason for seeing so many films; was there something he was trying to determine? "No," he explained. "It helps to kill the time successfully."

Was there any type of film he preferred? "Westerns." What major conclusions had he reached after seeing so many films? That is, what ought the movies do to be better than they are?

"Well," he said after a moment's thought, "I don't understand why they don't remake some of the silent films of William S. Hart. Some are better than they're making now."

It Was a Right Friendly Affair

An eveningful of pleasant palaver was provided at the Famous Players dinner by John Fitzgibbons and his district managers, who drew his description of "captains of our company" and made him "proud of our fine organization." His introductory remarks called for "a renewed interest in showmanship," a phrase which won the quiet but obvious approval of the array of distribution leaders who lined the head table.

Then followed the speakers, the first of whom was Frank Gow, "ex-Klondyker, district manager, partner, a sound, sane and reliable fellow." He described himself as being from "Canada's greatest province, British Columbia," a claim which drew a chorus of mocking "ahems" and supporting "hear hears." He did remember his manners and praise Toronto, however, but his Pacific point of view was reasserted by Maynard Joyner and others and ran through the other speeches like a running gag.

In fact, it led to Leo Devaney being topped in an exchange with Larry Bearg, a later speaker. Larry, an ex-BC boy, opined it was better in Chilliwack, BC. "You might still wind up there," was the derogatory dig from Devaney. "With RKO pictures," answered Larry, the snapper whipper, "We can all wind up there."

But before that Eddie Zorn of Winnipeg, a man who speaks his piece come hell, high water or head office, warned the listeners to disregard "The West" as mapped by the BC boys. "The West starts at Fort William and ends at Calgary," said Ed. His townsman, Harold Bishop, blushingly acknowledged the chairman's praise of his great war work with proper modesty.

Bob Roddick of Halifax won the kudos of Fitz as "the best man we could have in Canada" for the task of taking care of the company's interests in wartime Halifax, one of "the most difficult jobs in the industry." Bob got a laugh from colleagues and guests when he said, "Maybe now that it's safe I'll see more of you down there."

"The kind of a dreamer who can draw pictures which come true" is how Fitz introduced Bob Eves, who said that the industry was still "beating a drum but beating it with more skill." Dan Krendel, brought on with praise for his knack of training manpower, remembered Archie Laurie and Alf Perry, distributors, for their helping hands in the past. Jack Arthur, introduced with references to his earlier renown as a conductor and his later patriotic work as a producer, provided some amusing moments, recalling when he used to wager Lou Rosenfeld how long the current Columbia film would play at the Uptown. "I usually won," he said. "I bet on the picture and Louie against it."

Morris Stein who, along with Larry Bearg, had been described as a general among the captains, assured the listeners that Famous Players would continue to do its job as before, but "with all modern improvements." He praised the publicity and advertising department of Jim Nairn, as did Fitz, who said "It gives me great satisfaction and pleasure to know that the department is headed by Jim Nairn." Jim, called on, raised a fine laugh in telling of his early experience in handling Hamilton ads for Stein.

Ben Geldsaler spoke, joshing the distributors with whom he dealt constantly; Rube Bolstad had his say, as did Vic Growe, Jimmy Cameron, Bert Brown and Leo Devaney, the last-mentioned speaking last and expressing the thanks of the members of the distributors association, which he heads.

They Initiated Him

Abe Cass' boy, Jerry, recently followed the footsteps of the family and entered the industry via Paramount. He was given the customary run-around, being sent to visit his Uncle Garf at Regal Films. Garfield, trading on the trust Jerry has in him, despatched him to Warners to pick up and bring back the traditional film stretcher. There they gave the initiate a 15-foot plank studded with nails and he, with devotion to what he thought was his duty, perilously propelled it to Paramount. His diligence and his faith in Garf cost Abe a minor denomination of legal tender, for he wagered that his lad would not be taken in in the same manner as countless apprentices in the half century of the trade. Now Jerry is a wiser lad but not a sadder one, for his efforts in keeping the plank from puncturing the posteriors of passersby, an anguishing experience then, seems funny now that he is an old hand at the film trade. Oh yes, having a sense of humor, he has regained his faith in Uncle Garf.

Fun and Friendliness at the FPCC Dinner

At the dinner in the Royal York Hotel, Toronto, which concluded the three-day meeting of Famous Players' district managers. Figures are shown left to right.

1. Bookers pose together — John Heggie, Harrison Patte, Mort Margolius, Guy Upjohn and Bobby Meyers.

2. Harold Bishop, Winnipeg, and Maynard Joyner, British Columbia.

3. Famous Players exploiteers pose with their chief, Jim Nairn, and a visitor — Vic Growe, Bert Brown, Jim Nairn, Hye Bossin and Jim Cameron.

4. Top sales executives and general managers — back row: Harry Allen, PRC; Harvey Harnick, Columbia; Louis Rosenfeld, Columbia; Charles Chaplin, United Artists; and Gordon Lightstone, Paramount. Second row — I. H. Allen, Astral Films; Haskell Masters, Warner Brothers; Henry Nathanson, Regal Films; Alf Perry, Empire-Universal; Leo Devaney, RKO; and Oscar Hanson, Monogram. In front — Ray Lewis, Alliance Films; and Mark Plottel, Empire-Universal.

5. Ed Zorn, Winnipeg; Frank Gow, British Columbia; and Larry Bearg, Toronto.

6. John J. Fitzgibbons, Noel Barrow, Rube Bolstad and Bill Kerr.

7. Ray Tubman, Ottawa; Gow; and Ben Geldsaler, Toronto.

8. Norman Jackson, Jules Wolfe, Cliff Yonson, Dick Geering, Pete Brown and Al Troyer, all from Toronto.

9. Morris Stein, Toronto; Tubman; Bob Eves, Toronto; Bob Roddick, Halifax; Dave Krendel and Jack Arthur, Toronto.

Dollars go...

...Bonds grow

"Where on earth does the money go?" How often have you voiced just such a question, half in wonder, half in dismay? It's so **easy** to fritter away ready cash! A dollar here—a dollar there—and in the end nothing to show for it.

Saving for the things we all want is difficult unless we "tie ourselves down" to a definite objective—and Bonds provide that objective. When we purchase Bonds we're more apt to build up that nest-egg we've set our heart on. We're also less tempted to break a Bond than we are to spend cash in our pockets.

A survey made early this year showed that Canadians are fully aware of the advantages of this method of saving. 82% of thousands interviewed—more than eight out of ten—wanted to keep on buying Bonds.

That's why Canada Savings Bonds have been created. They provide an opportunity for you to continue to increase your savings . . . safely, surely, conveniently.

Canada's Finest Investment

You can buy Canada Savings Bonds in units of $50, $100, $500 and $1000. You may buy up to $2000 per person. They pay 2¾% interest each year for 10 years. Your bonds will be registered in your own name, providing protection against loss. You can cash Canada Savings Bonds at full face value, with interest, at any time at any branch in Canada of any chartered bank. They are better than any comparable form of saving . . . providing a higher return than you can get today on any investment as safe and cashable.

But please remember this point. These are "Serve Yourself" Bonds. This time there will be fewer salesmen. They will not be able to call on everyone. So it's up to you to take advantage of this fine investment opportunity—without delay.

How to Buy

You can buy them at any bank; authorized investment dealer; stock broker; trust or loan company—for cash or by the Monthly Savings Plan. Where your employer offers a Payroll Savings Plan you can buy Canada Savings Bonds by regular deductions from your pay.

8 out of 10 will buy again . . .

Canada *Savings* Bonds

THE PICK OF THE PICTURES

Canadian Film Weekly

VOICE OF THE CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 11, No. 42 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

I've Always Loved You

with Philip Dorn and Catherine McLeod
Republic 117 Mins.

A LAVISHLY MOUNTED PRODUCTION THAT WILL BE A TREAT FOR MUSIC LOVERS.

Produced in Technicolor against a background of massive sets and beautiful rustic scenery, "I've Always Loved You" appears to be Republic's most costly picture to date. The deft touch of Frank Borzage is in evidence throughout and patrons, especially lovers of good music, should thrill to its renditions of Rachmaninoff, Beethoven, Chopin and others, although the music of the former predominates. It is strictly adult entertainment and patterned principally for class audiences, although portions of the story border on the unbelievable.

Catherine McLeod is excellent as the rural girl who, under the guidance of Philip Dorn, portraying a great pianist and conductor, becomes a great concert artist, only to bury herself from music and retire with her former farm-hand husband when her love for Dorn is frustrated. Dorn carries his role well.

Dorn takes Catherine under his wing and develops her into a great pianist, taking her with him and his grandmother, played by Mme. Maria Ouspenskaya, to the principal cities of Europe and South America. When she gives her own concert in Carnegie Hall, Dorn becomes jealous of her accomplishments and they part, she going back to her childhood lover. Years later, their daughter is to have her debut at Carnegie Hall but Catherine takes her place at the piano with Dorn conducting, this time proving that he is not her master. She realizes then that her real love is for her husband and not for Dorn.

The piano recordings by Artur Rubinstein are very effective.

CAST: Philip Dorn, Catherine McLeod, William Carter, Mme. Maria Ouspenskaya, Felix Bressart, Fritz Feld, Elizabeth Patterson, Vanessa Brown, Lewis Howard, Adele Mara, Gloria Donovan, Stephanie Bachelor, Cora Witherspoon.

CREDITS: Producer-Director, Frank Borzage; Associate Producer, Lew Borzage; Author, Borden Chase (from "Concerto"); Screenplay, Borden Chase; Piano Recordings, Artur Rubinstein; Music, Rachmaninoff, Chopin, Beethoven, Mendelssohn, Wagner, Bach; Cameraman, Tony Gaudio.

DIRECTION, Excellent. PHOTOGRAPHY, First Class.

To Remake 'Trilby'

Warners will remake the DuMaurier classic, "Trilby."

If I'm Lucky

with Perry Como, Vivian Blaine
20th-Fox 79 Mins.

TUNEFUL, SNAPPY TALE OF YOUNGSTERS IN POLITICS AND SHOW BUSINESS.

From beginning to end this is strictly movie. Audiences no doubt are accustomed to their fiction given them in this type of film with comedians doing their funniest to relieve mediocre proceedings. And then there is music, plenty of it, to take one's attention from the ramifications of the plot; and girls, and singing, and dancing.

In this case the music is by Harry James. The juke box crowd will like that. Perry Como is currently on the crooner horizon and will account for a good deal of trade. In the comedy department is Carmen Miranda, gaily juggling the English language with Portuguese, and trading quips and sallies with Phil Silvers.

Big time operator Phil Silvers causes a troupe of youngsters to quit their jobs. He has a show lined up. They meet him. There's no show. Strictly from hunger they attend a political rally where the inducement is free food and drink. The rally is a flop as far as the candidate is concerned. So Silvers whips up a show on the spot.

Perry Como wanders in with a song. It's a good one. Miss Blaine likes it, and Como too. Como is in the show. They barnstorm the state and it seems Edgar Buchanan is about to be elected. But he has a change of heart. He decides to play straight and throw over machine politicians who back him. They frame him with his past performances. He retires. In the politicians' book Como looks good. He is induced to run. He comes clean when the real nature of the campaign is thrown at him and quits, not, however, before he exposes the crooks. The enlightened citizenry draft him. He is elected. Silvers has a big time radio show lined up and it looks like the troupe will be doing their stuff from the executive mansion in the governor's (Como) spare time.

CAST: Perry Como, Vivian Blaine, Harry James, Carmen Miranda, Phil Silvers, Edgar Buchanan, Reed Hadley, Harry Hyden.

CREDITS: Producer, Bryan Foy; Director, Lewis Seiler; Screenplay, Snag Werris, Robert Ellis, Helen Logan, George Bricker; Cameraman, Glen MacWilliams.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Make Mine Music

RKO-Disney 74 Mins.

DISNEY TOPS HIMSELF IN MUSICAL FANTASY THAT IS CERTAIN TO PROVE A TREMENDOUS NOISE AT THE BOXOFFICE.

You've got to hand it to Walt Disney. He's forever topping himself. Just when you think he's reached the non-plus-ultra of the art of animation up he comes with something that excels his previous big effort. "Make Mine Music!" is a perfect illustration. The master's latest experiment in screen magic has brought forth a musical fantasy that is out of this world figuratively as well as literally. In the production are embodied all the techniques that have won for Disney recognition as the foremost exponent of the art of the screen animation.

It is difficult to conceive of screen entertainment with a more universal appeal. Highbrows and lowbrows and old and young alike will respond with fervor to what strikes the eye and ear in "Make Mine Music!". In the 10 unrelated items that make up the footage are expressed a variety of moods all creative of a supreme sense of pleasure. Full of the stuff of which dreams are made, the picture has every right to as big if not bigger boxoffice take than any of its predecessors from the Disney realm of make-believe.

"The Martins and the Coys," "Blue Bayou," "All the Cats Join In," "Without You," "Casey at the Bat," "Two Silhouettes," "Peter and the Wolf," "After You're Gone," "Johnny Fedora and Alice Blue-bonnet," and "The Whale Who Wanted to Sing at the Met" are the titles of the 10 items, a number of which are interpretative and a number impressionistic. In their presentation Disney has employed some high-calibre talent that means plenty at the boxoffices of the nation.

UNSEEN TALENT: Nelson Eddy, Dinah Shore, Benny Goodman and orchestra, Andrews Sisters, Jerry Colonna, Andy Russell, Sterling Holloway, Riabouchinska and Lichine, Pied Pipers, King's Men, Ken Darby Chorus.

CREDITS: Producer, Walt Disney; Production Supervisor, Joe Grant; Directors, Jack Kinney, Clyde Geronimi, Hamilton Luske, Bob Cormack, Josh Meador; Story, Homer Brightman, Dick Huemer, Dick Kinney, John Walbridge, Tom Oreb, Dick Shaw, Eric Gurney, Sylvia Holland, T. Hee, Dick Kelsey, Jesse Marsh, Roy Williams, Ed. Penner, Jim Bodrero, Cap Palmer, Edwin Graham.

'Pastor Angelicus'

First film to show the Pope's daily life is "Pastor Angelicus."

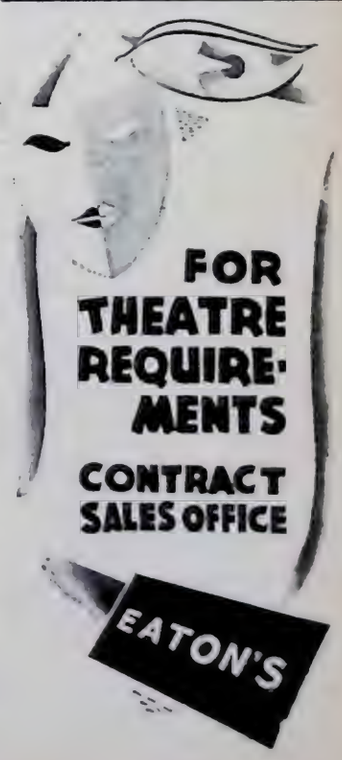
Wm. Cole Sells To Parnell & Sons

With the sale of his group of theatres William V. Cole, well-known Alberta exhibitor, will retire from the business and take up residence in Vancouver. The present group, comprising theatres in Coleman, Blairmore and Bellevue, Alberta, and one in Michel, BC, has been in Cole's hands since 1934. The Alberta houses were acquired by Parnell & Sons, Ponoka, and the BC theatre by William Cole, a cousin. The Alberta houses operate six days and the one in BC two days weekly.

The Cole theatre chain was started in 1917 when Mr. and Mrs. Wm. Cole, Sr., opened a theatre in Bellevue. They later opened a second theatre at Hillcrest, a neighboring town, and later still bought a theatre at Michel, BC.

In 1934 Mr. and Mrs. Cole, Sr. handed over active management to their son William and retired to Victoria where they still reside. Mr. and Mrs. Wm. Cole, Jr., made good in business and four years later absorbed the theatres in Coleman and Blairmore, forming a chain from Bellevue to Michel, BC.

The new owners are experienced in the theatre business having operated theatres at Wainwright and Peace River.



A truly great

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of Our

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t Years
Lives"

Ontario Museum Has Film Sked

(Continued from Page 1)

sion and supervised by Elizabeth A. MacKenzie, public relations assistant, the purpose is to attract additional patronage to the museum from among those who ordinarily are not interested in what may be found within its walls. It is thought that the film program will appeal to families.

The program is as follows:

October 18th, Latin America—Cuernavaca, Wealth of the Andes, Down Where the North Begins and Guadalajara.

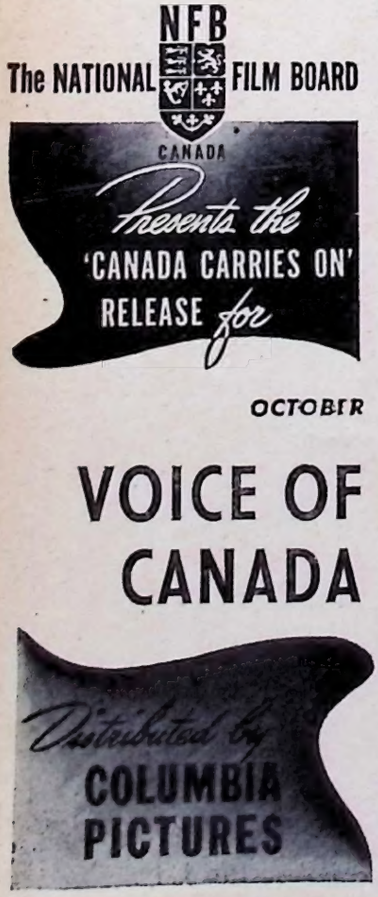
November 1st, Africa—Dark Rapture and Kruger National Park.

November 15th, South Pacific—Java Bali Report, full-length feature with Canadian Landscape, one-reel short.

November 29th, Mexico—Adventures of Chico, full-length feature with World Garden, one-reel short.

December 13th, Canada—Portage, People of Potlach, Salmon Run and West Wind.

A new program will be planned at the conclusion of the present one. The museum may imitate the New York idea of showing silent classics in time to come but this is not in prospect now. The National Film Society holds exhibitions of special films at the Art Gallery.



Para's Probable List Of Pix Seen As 22

(Continued from Page 1)

Bendix, Howard da Silva and Barry Fitzgeraid in the leading roles, is expected to do big business.

Next to be released will be Irving Berlin's Technicolor musical, "Blue Skies," directed by Stuart Heisler, with Bing Crosby, Fred Astaire and Joan Caulfield starred. The production will be the company's Christmas and New Year picture.

Other pictures on the release schedule are "I Cover Big Town," Pine-Thomas production directed by William Thomas, with Philip Reed, Hillary Brooke, Robert Lowery and Robert Shayne; "Cross My Heart," produced by Harry Tugend, directed by John Berry, with Betty Hutton and Sonny Tufts; Hal Wallis' "The Perfect Marriage," directed by Lewis Allen, with Loretta Young and David Niven; "California," Technicolor film produced by Seton I. Miller, directed by John Farrow, with Ray Milland, Barbara Stanwyck, Barry Fitzgerald; Pine-Thomas' "Seven Were Saved," directed by William H. Pine, with Richard Denning, Catherine Craig, Russell Hayden; "Dear Ruth," produced by Paul Jones, directed by William Russell, with Joan Caulfield, William Holden, Edward Arnold; "Ladies' Man," produced by Danny Dare, directed by William Russell, with Eddie Bracken, Cass Daley, Virginia Welles, Virginia Field.

Also Pine-Thomas' "Danger Street," directed by Lew Landers, with Jane Withers, Robert Lowery, Bill Edwards; Hope Enterprises' "My Favorite Brunette," produced by Danny Dare, directed by Elliott Nugent, with Bob Hope, Dorothy Lamour; "The Trouble With Women," produced by Harry Tugend, directed by Sidney Lanfield, with Ray Milland, Teresa Wright, Brian Donlevy; "Calcutta," produced by Seton I. Miller, directed by John Farrow, with Alan Ladd, William Bendix, Gail Russell; "Easy Come, Easy Go," produced by Kenneth MacGowan, directed by John Farrow, with Sonny Tufts, Diana Lynn, Barry Fitzgerald, Dick Foran; "Welcome Stranger," produced by Sol C. Siegel, directed by Elliott Nugent, with Bing Crosby, Barry Fitzgerald, Joan Caulfield; "Perils of Pauline," in Technicolor, produced by Sol C. Siegel, directed by George Marshall, with Betty Hutton, John Lund, Constance Collier, Billy DeWolfe, Bill Demarest; Pine-Thomas' "Jungle Flight," directed by Peter Stewart, with Robert Lowery, Ann Savage; "The Imperfect Lady," produced by Karl Tunberg, directed by Lewis Allen, with John Hodiak, Lizabeth Scott, Burt Lancaster, Mary Astor; "Suddenly It's Spring," produced by Claude Binyon, directed by Mitchell Leisen, with Paulette Goddard, Fred MacMurray, Macdonald Carey, Arleen Whelan; Pine-Thomas' "Adventure Island," in color, directed by Peter Stewart, with Rhonda Fleming, Rory Calhoun, Paul Kelly; "Variety Girl," produced by Danny Dare, directed by George Marshall, with Mary Hatcher, Deforest Kelley and Paramount stars.

'Cabbages & Kings'

Gene Kelly and June Allyson will team up for the first time in MGM's "Cabbages and Kings."

WB's 'Serenade'

Stars of Warner Brothers "Serenade" will be Ann Sheridan and Dennis Morgan.

Fox To Produce 'Beautiful Joe'?

A $5,000 offer by a major United States film company, understood to be 20th Century-Fox, for the screen rights to the Canadian classic first published in 1894, "Beautiful Joe," has been brought before Chief Justice McRuer at Osgoode Hall, Toronto, by Grey Hamilton, KC, acting for the trust company handling the estate of the late Marshall Saunders, Toronto authoress of the book.

In asking the court's opinion on the advisability of accepting the proposal Hamilton explained that the USA copyright on the book would expire shortly and then anyone would be free to use it and for that reason the committee for whom he was acting thought the price warranted the attention of the court.

"If we let this chance go," he said, "we feel that we will just lose $5,000, which is just that much more than we have ever been offered before."

Chief Justice McRuer reserved his opinion, stating that he was not acquainted with copyright regulations in the USA or with title values. He suggested an affidavit should be filed by someone familiar with the laws and withheld judgment to allow this to be done.

"Beautiful Joe" is about a dog owned by a cruel master and tells of his rescue and finding of a happy home.

Joe Franklin Talks About Building

(Continued from Page 1)

program would be much smaller if exhibitors looked at things the way Joe Franklin does—and he isn't noted for silly ideas, either.

"Many theatre ventures are today economically unsound," stated Franklin, whose company is not planning any. "I would say that this is not a good time to increase the number of theatres. Population hasn't gone up in Canada. Construction costs are so high now that they make questionable the building of new theatres in areas which definitely need them."

He offered the situation in the Maritimes as an example. "At least a dozen new houses will be opened in the Atlantic provinces, none of which was required before the war and none of which is justified by business now." The Maritimes, he said, had plenty of seats and the population had thinned since the end of the war.

"Restrictions on building and a shortage of supplies are blessings in disguise," Franklin claimed, "for it will give exhibitors time to think things over."

Would the small exhibitor be hurt by the coming of new modern and large houses? Not, Franklin opined, as long as he still had his greatest weapon — cheaper admission prices.

His circuit, which he described as "home-owned and home-operated," was affiliated with Famous Players some years ago but is today Independent.

In 'Variety Girl'

Olga San Juan has been given the top comedienne role in Paramount's "Variety Girl."

Heller Has Hudson

Harry Heller, former B & F booker and a manager before that, has returned to exhibition with the acquisition of the Hudson, Toronto, from Starkman and Wagman.

Monogram Pictures Has Big Backlog

Fifteen completed pictures are on the Monogram shelves, providing for all release commitments until well on into the new year.

Films in all the five different Monogram series are ready for release besides such as "Gentleman Joe Palooka," "Bringing Up Father," "Wife Wanted," "Ginger," "Sweetheart of Sigma Chi" and "Below the Deadline."

Two pictures are at present in production, "It Happened on Fifth Avenue," and "Cisco and the Angel."

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